

## SITE 2017 PREFACE

The 2017 SITE conference in Austin was a great success! We heard from many attendees about the how they appreciated the high quality of the presentations and the engagement from the attendees this year.

The 2017 SITE conference in Austin attracted participants from almost 40 countries! The great diversity of expertise in content, technology, and locations ensures that we are not just 'talking to ourselves' but are truly disseminating new ideas and research to a broad audience. We are confident every SITE attendee was able to find a presentation or hallway discussion that challenged them to grow and consider new perspectives.

One of the big announcements at the 2017 SITE conference was the installment of Dr. Denise Schmidt-Crawford as the new President of SITE. Denise had spent the last year as President-elect. David Slykhuis now moves to the role of current Past-President for the next two years. Denise brings with her a wealth of experience as a SITE member, Consultative Council Chair, and journal editor. SITE will continue to grow and thrive under her leadership.

Consider ways to stay connected to SITE between conferences. The most important thing to do is to join a SIG (<http://site.aace.org/sigs/>). In these Special Interest Groups you will find people interested in a similar topic as you. SIG's are active in sponsoring a variety of activities such as sponsoring special issues of journals and webinar speakers. Joining a SIG and serving as a conference reviewer are two excellent ways to begin giving back to SITE through service.

As you read these proceedings, please consider what you might submit to the SITE 2018 conference. In 2018, we will be in Washington, DC from March 26-30, 2018. In fact, while you are at it mark your calendars for SITE 2019 in Las Vegas (March 18-22), SITE 2020 in New Orleans (April 6-10) and SITE 2021 in San Diego (March 29- April 2) as well! Thank you for your work represented in these proceedings and we look forward to seeing you in DC.



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