

**ADVANCE PROGRAM/REGISTRATION**

# SITE 2015

**26<sup>TH</sup> INTERNATIONAL  
CONFERENCE**

**SOCIETY FOR INFORMATION TECHNOLOGY  
AND TEACHER EDUCATION**

**March 2-6, 2015**

**Las Vegas, Nevada, US**

**Rio All-Suites Las Vegas Hotel & Casino**

**Co-sponsored by:**

**Journal of Technology  
& Teacher Education (JTATE)**



Association for the Advancement of Computing in Education

**www.aace.org**



**EdITLib**

Education & Information Technology Digital Library

**www.EdITLib.org**

**site.aace.org/conf**



# INVITATION

**SITE 2015** is the annual conference of the Society for Information Technology and Teacher Education. This society represents individual teacher educators and affiliated organizations of teacher educators in all disciplines, who are interested in the creation and dissemination of knowledge about the use of information technology in teacher education and faculty/staff development. SITE is a society of the Association for the Advancement of Computing in Education (AACE).

SITE is unique as the only organization which has as its sole focus the integration of instructional technologies into teacher education programs. SITE promotes the development and dissemination of theoretical knowledge, conceptual research, and professional practice knowledge through conferences, books, projects, and the Journal of Technology and Teacher Education (JTATE).

You are invited to attend and participate in this annual international forum which offers numerous opportunities to share your ideas, explore the research, development, and applications, and to network with the leaders in this important field of teacher education and technology.

**Over 1,500 presentations in 30 major topic areas!**

The Conference Review Policy requires that each proposal will be peer reviewed by three reviewers for inclusion in the conference program and Proceedings.

SITE is the premier international conference in this field and annually attracts more than 1,200 leaders in the field from over 60 countries.

## Scope

The Conference invites proposals from the introductory through advanced level on all topics related to:

- (1) the use of information technology in teacher education, and
  - (2) instruction about information technology in
- Preservice
  - Graduate Teacher Education
  - Inservice
  - Faculty & Staff Development

Proposals which address the theory, research and applications as well as describe innovative projects are encouraged.

## Presentation Categories

The Technical Program includes a wide range of interesting and useful activities designed to facilitate the exchange of ideas and information.

- Keynote Speakers
- Full & Brief Papers
- Best Practices Session
- Posters/Demonstrations
- Corporate Showcases
- Symposia
- Virtual Showcases
- Invited Panels/Speakers
- Panels
- Roundtables
- Corporate Demos/Literature
- Workshops
- Virtual Brief Papers
- Virtual Corporate Presentations

Proposals which address the theory, research and applications as well as describe innovative projects are encouraged.

## Corporate Participation

The SITE conference gives you the unique opportunity to present your company's Net related products to an international forum at a discounted rate. Within the special Industry track, SITE will allocate a 30 minute (Corporate Showcase) or 2 hour (Poster/Demo) period in the Program for your presentation.

## Information for Presenters

- All communication will be with the contact author and/or principal presenter who is responsible for communicating with co-presenters of that session.
- The conference will attempt to secure basic equipment needs for presenters, with the exception of poster/demonstration presenters. However, when equipment cannot be obtained, presenters will need to bring or rent equipment. The name of a rental firm can be provided if needed.
- Presenters must pay the registration fee.

## The SITE Conference is designed for

- Teacher educators in ALL disciplines
- Computer technology coordinators
- K-12 administrators
- Teachers
- Curriculum developers
- Principals
- All interested in improving education through technology

## Information Technology Topics

- Computational Thinking
- Digital Fabrication
- Digital Storytelling/Video
- Distance/Flexible Education
- Equity and Social Justice
- Games & Simulations
- International Education
- Mobile Learning
- New Possibilities with Information Technologies
- Research & Evaluation
- Technology Leadership
- Virtual Schooling
- Wearable Technologies in Education
- Workforce Education

## Teacher Education Topics

- African Perspective
- Assessment and E-folios
- Assistive Technologies
- Creativity
- Early Childhood Education
- Engineering Education
- English Education
- Geospatial Education
- Information Literacy Education (Library & Media Science)
- Information Technology Education
- Mathematics Education
- Science Education
- Social Studies Education
- Special Education
- Technological, Pedagogical, And Content Knowledge (TPACK)

### New Topic for K-12 Teachers & School Leaders

- Teaching with Technology: Classroom Applications for 21st Century Learning – A Forum for Teachers and School Leaders

## SITE Proceedings & EdITLib Digital Library

Accepted papers will be published in the Conference Proceedings and internationally distributed via EdITLib — The Leading Digital Library Dedicated to Education and Information Technology, ([EdITLib.org](http://EdITLib.org)). This Proceedings serves as a major source document indicating the current state of teacher education and information technology. Each Conference registrant will receive permanent online access to the Conference Proceedings. Selected papers may be invited for publication in AACE's respected journals especially in the Journal of Technology and Teacher Education (JTATE). See: [aace.org/pubs](http://aace.org/pubs)

## Paper Awards

All presented papers will be considered for Best Paper Awards within several categories. Award winning papers may be invited for publication in the Journal of Technology and Teacher Education (JTATE) or Contemporary Issues in Technology & Teacher Education (CITE).

## Hotel & Travel Arrangements

Special hotel room rates will be available to conference attendees. Please see [site.aace.org/conf](http://site.aace.org/conf) for hotel information and rates.

## Teaching with Technology: A Forum for Teachers & School Leaders

Teachers and School Leaders are invited to participate in sessions on practical, effective ways to teach with technology in today's schools.

**Who Should Attend the Teaching with Technology Forum:** K-12 Teachers, School Administrators, School Technology Coordinators.

### Overview

- Classroom-related, practical sessions will be offered from most SITE Conference topics.
- Linking in-school learning with social media can make education more relevant, meaningful, and connected.
- Educational leaders will share practical ways to bridge conventional school practice with informal learning.
- Web 2.0 technologies and sites are becoming an integral part of youth culture.
- In an era of globalization and a world that is increasingly flat, effective use of social media is rapidly becoming a vital 21st Century skill.
- Educators can tap students' enthusiasm and creativity to shape and carry out their education agenda while preparing students for the workforce of the future.

**Many practical, classroom sessions will be offered including but not restricted to:**

- Mathematics, Science, English, and Social Studies Teaching
- Games & Simulations, Assessment, E-folios, Distance learning, and more
- Digital Video in Mathematics, Science, Language Arts, and Social Studies Classrooms and After-school Programs.
- Web 2.0 Sessions (blogging, podcasting, etc.)

**Registration:** The Teaching with Technology Forum will span two days within the larger SITE conference. A separate program will be provided for local teachers and technology coordinators who register for it. A discounted K-12 teacher registration rate offered for teachers includes the Forum and entire SITE conference.

**Continuing Education Credits:** SITE will provide upon request a Certificate of Participation to document your participation in the Teaching with Technology Forum and SITE Conference.



**Visit the SITE Blog, Your central source for announcements, resources, and ideas from SITE and your colleagues in teacher education and technology.**

**<http://siteblog.aace.org/>**

## SITE Electronic Journal <http://www.citejournal.org>



*Contemporary Issues in Technology and Teacher Education (CITE)* is an electronic publication of the Society for Information Technology and Teacher Education (SITE), established as a multimedia, interactive electronic counterpart of the *Journal of Technology and Teacher Education*. Funded by a U.S. Department of Education Preparing Tomorrow's Teachers to Use Technology (PT3) catalyst grant, *CITE* makes possible the inclusion of sound, animated images, and simulation, as well as allowing for ongoing, immediate dialog about theoretical issues.

**Subscriptions are at no cost due to a PT3 grant from the U.S. Dept. of Education**

Each professional society has sole responsibility for editorial review of articles in its discipline. This is the only joint venture of this kind in the field of teacher education.

**The CITE Journal includes three major categories of articles.**

1. **Current Issues** include theoretical discussions of technology and teacher preparation. Articles address technology and teacher education, assessment, attitudes, beliefs, curriculum, equity, research, translating research into practice, learning theory, alternative concepts, sociocultural issues, special populations, and integration of subjects.
2. **Current Practice** offers brief, up-to-the-minute snapshots of technology in practice.
3. **Seminal Articles** republish classic works that are landmarks in technology and teacher education.

### Current Issues Articles

The respective professional societies for each of the following disciplines have sole responsibility for editorial review of Current Issues articles in their discipline:

- **Science Education:** Association for the Education of Teachers in Science (AETS)
- **Mathematics Education:** Association of Mathematics Teacher Educators (AMTE)
- **English Education:** Conference on English Education (CEE)
- **Social Studies Education:** National Council of Social Studies College and University Faculty Assembly (CUFA)
- **General Technology:** Society for Information Technology and Teacher Education (SITE)

**Complimentary subscriptions - Article submissions invited!**

**Author Guidelines:** [www.citejournal.org](http://www.citejournal.org)

**Search CITE Back Issues:** [www.citejournal.org/search](http://www.citejournal.org/search)

**Subscribe to Receive CITE via Email:** [www.citejournal.org/subscribe](http://www.citejournal.org/subscribe)

## Journal of Technology and Teacher Education

**<http://site.aace.org/pubs/>**

This official journal of SITE serves as a forum for the exchange of knowledge about the use of information technology in teacher education.

### Journal content covers:

- preservice and inservice teacher education,
- graduate programs in areas such as curriculum and instruction,
- educational administration,
- instructional technology, and
- educational computing.

### Content categories include:

- Research Papers,
- Evaluations,
- Experimental Studies,
- Tutorials,
- Case Studies,
- Courseware Experiences,
- Opinions, and
- Qualitative Studies.

*A quarterly subscription to JTATE is included with your SITE membership.*

Always refer to the online Overview  
for the most recent schedule:

[site.aace.org/conf/overview.htm](http://site.aace.org/conf/overview.htm)

# SITE 2015

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AND TEACHER EDUCATION

## Overview

### SUNDAY, MARCH 1

Registration.....4:00 PM - 6:00 PM

### MONDAY, MARCH 2

Registration.....8:00 AM - 5:00 PM

**Workshop 1 / Tour:** Taking it Outdoors: Personalized  
Learning Technologies and Place-Based Education 8:45 AM -  
5:00 PM

**Morning Workshops 2, 3, 4**.....8:30 AM - 12:00 PM

**Afternoon Workshops 5, 6, 7**.....1:30 PM - 5:00 PM

### TUESDAY, MARCH 3

Registration.....8:00 AM - 5:15 PM

Welcome, Opening General Session & Keynote.....8:30 - 9:45 AM

Newcomer Welcome.....9:45 - 10:15 AM

Beverage Break.....9:45 - 10:15 AM

Morning Sessions.....10:15 AM - 12:30 PM

Lunch Break.....12:30 - 1:45 PM

Consultative Council Meeting.....12:30 - 1:30 PM

SIG Meetings.....12:30-1:30 PM

#### INFORMATION TECHNOLOGY SIG MEETINGS

Computational Thinking  
Digital Fabrication  
Digital Games & Simulations  
Digital Storytelling/Video  
Distance/Flexible Education  
Equity & Social Justice  
Graduate Education & Faculty Development  
International Education  
Mobile Learning  
New Possibilities  
Research & Evaluation  
Technology Leadership  
Virtual Schooling  
Wearable Technologies  
Workforce Education

#### TEACHER EDUCATION SIG MEETINGS

Technology, Pedagogical, & Content Knowledge (TPACK)

Afternoon Sessions.....1:45 - 5:15 PM

Beverage Break.....2:45 - 3:00 PM

**Social Event:** Welcome Reception.....5:30 - 6:45 PM

SITE Executive Board Meeting.....6:30 - 7:30 PM

### WEDNESDAY, MARCH 4

Registration.....8:00 AM - 5:15 PM

General Session, Paper Awards & Keynote.....8:30 - 9:45 AM

**Tour:** The Alexander Dawson School.....9:30 AM - 1:00 PM

Newcomer Welcome.....9:45 - 10:15 AM

Beverage Break.....9:45 - 10:15 AM

Morning Sessions.....10:15 AM - 12:30 PM

Posters/Demonstrations.....10:15 AM - 5:15 PM

Poster/Demo Group 1.....10:15 AM - 12:30 PM

Poster/Demo Group 2.....1:45 - 3:15 PM

Poster/Demo Group 3.....3:45 - 5:15 PM

Lunch Break.....12:30 - 1:45 PM

Information Technology Council Meeting.....12:30 - 1:30 PM

SIG Meetings.....12:30 - 1:30 PM

#### TEACHER EDUCATION SIG MEETINGS

African Perspective  
Assessment/eFolios  
Assistive Technologies & Special Education  
Creativity  
Early Childhood Education  
Engineering Education  
English Education  
Geospatial Education  
Information Literacy Education (Library & Media Science)  
Information Technology Education  
Mathematics Education  
Science Education  
Social Studies Education

Afternoon Sessions.....1:45 - 5:15 PM

Beverage Break.....2:45 - 3:00 PM

### THURSDAY, MARCH 5

Registration.....8:00 AM - 5:15 PM

General Session, Poster Awards & Keynote.....8:30 - 9:45 AM

Newcomer Welcome.....9:45 - 10:15 AM

Beverage Break.....9:45 - 10:15 AM

Morning Sessions.....10:15 AM - 12:30 PM

Lunch Break.....12:30 - 1:45 PM

Teacher Education Council Meeting.....12:30 - 1:30 PM

Afternoon Sessions.....1:45 - 5:15 PM

Beverage Break.....2:45 - 3:00 PM

**Workshop 8:** NTLS Workshop.....3:00 - 5:00 PM

SITE Leadership Meeting (Invitation Only).....5:15 - 7:00 PM

### FRIDAY, MARCH 6

Registration.....8:00 AM - 2:30 PM

General Session & Keynote.....8:30 - 9:45 AM

Newcomer Welcome.....9:45 - 10:15 AM

Beverage Break.....9:45 - 10:15 AM

**Workshop 9:** Technology Enriched Instruction...10:00 AM - 2:00 PM

Morning Sessions.....10:15 AM - 12:30 PM

Afternoon Sessions.....1:30 - 2:30 PM

**Social Event:** Closing Reception & Invitation to SITE 2016  
in Savannah, Georgia!.....2:45 - 3:15 PM



## KEYNOTE SPEAKERS

All Keynotes will begin at 8:30 AM in Amazon A.

### TUESDAY, MARCH 3



**Kathleen Tyner**  
University of  
Texas, USA

*Creative Disruption  
at the Intersection of  
Arts and Technology  
Education*

### WEDNESDAY, MARCH 4



**Jonghwi Park,**  
UNESCO,  
Thailand

*Education for the  
Future We Want:  
A Call for Action*

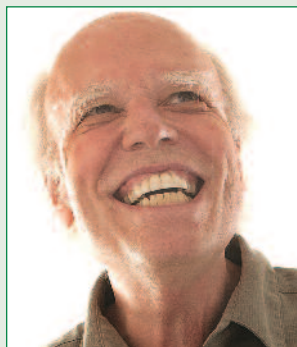
### THURSDAY, MARCH 5

Matthew Hoffman, Smithsonian Institution, USA  
John Lee, North Carolina State University, USA  
David Slykhuys, James Madison University, USA

*American Innovations in an Age of Discovery:  
Teaching Science and Social Studies through  
3D-printed Historical Reconstructions*



### FRIDAY, MARCH 6

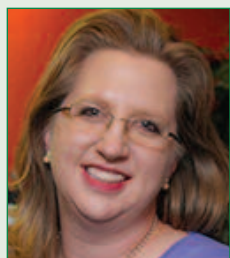


**James Gee,**  
Arizona State  
University, USA

*Language,  
The World, and  
Video Games:  
Teaching &  
Learning in an  
Imperiled World*

## INVITED SPEAKERS

### TUESDAY, MARCH 3 Amazon A • 1:45 PM



**Barbara Chamberlin,**  
New Mexico State  
University, USA  
*Game-Based Learning:  
Trends, Research, and  
Sheer Ridiculousness*

### WEDNESDAY, MARCH 4 Amazon H • 3:00 PM



**Krista Glazewski,**  
University of  
Indiana, USA  
*What Makes an  
Innovation Innovative?*

## CONFERENCE WORKSHOPS

# WORKSHOPS

Workshops require a separate registration fee.  
Please see the Registration Desk to add a workshop.

### MONDAY

#### ALL-DAY WORKSHOP • 8:45 AM - 5:00 PM

##### WORKSHOP 1/TOUR: Taking it Outdoors Taking it Outdoors: Personalized Learning Technologies and Place-Based Education [45644]

Michael Searson, Kean University, United States; Elizabeth Langran, Marymount University, United States;  
Chris Penny, West Chester University, United States

**Tour Schedule:** 8:45 am: Load bus at Rio Hotel 12:30 - 1:45 pm: Lunch break at the Rio  
9:30 am: Arrive at Red Rock Canyon 1:45 - 5:00 pm: Classroom-style Workshop in Amazon H  
12:00 pm: Depart Red Rock Canyon

#### MORNING WORKSHOPS • 9:00 AM - 12:30 PM

##### Amazon I

##### WORKSHOP 2 : They Gave Me These Tablets... Now What? A Pain-free Guide to Successful Mobile Technology Integration [44300]

Matthew Schmidt, University of Hawaii, United States; Grace Lin, University of Hawaii - Manoa, United States

##### Amazon J

##### WORKSHOP 3: Creating Google Earth Tours for Teaching and Learning in a Geospatial Context [44387]

Heather Almquist, University of Montana, United States

##### Amazon M

##### WORKSHOP 4: The Top Ingredients to a Blended Learning Classroom [44152]

Marcia Kish, DSD Professional Development, United States

#### AFTERNOON WORKSHOPS • 1:30 PM - 5:00 PM

##### Amazon I

##### WORKSHOP 5: K-12 Geospatial Tools and ArcGIS Online in the Age of the White House ConnectED Initiative [44296]

Thomas Hammond, Lehigh University, United States; Thomas Baker, Esri, United States

##### Amazon J

##### WORKSHOP 6: The Beginner's Guide to In-Class Digital Content Creation [44092]

Diana Bidulescu, Houston ISD, United States

##### Amazon M

##### WORKSHOP 7: Synchronous Collaboration on iPads & Android Devices [44954]

Elliot Soloway, University of Michigan, United States; Cathie Norris, University of North Texas, United States

### THURSDAY

#### AFTERNOON WORKSHOP • 3:00 PM - 5:00 PM

##### TANGO

##### WORKSHOP 8: National Technology Leadership Summit (NTLS) Workshop for SITE SIG Leaders (Invitation only)

Glen Bull, University of Virginia, United States; David Slykhuis, James Madison University, United States;  
John Lee, North Carolina State University, United States; Nigel Standish, University of Virginia, United States

### FRIDAY

#### MORNING WORKSHOP • 10:00 AM - 2:00 PM

##### TANGO

##### WORKSHOP 9: Technology Enriched Instruction (Invitation only)

David Slykhuis, James Madison University, United States; John Lee, North Carolina State University, United States; Mark Hofer, The College of William and Mary, United States

## SITE SOCIAL EVENTS

**Monday, March 2**

**Workshop 1 /Tour**

### **Taking it Outdoors: Personalized Learning Technologies and Place-Based Education**

This innovative workshop will examine the role of personalized learning technologies as a place-based education tools. For example, how can wearable devices and mobile technologies be transformed to support informal and formal learning experiences for students? Working with the US Bureau of Land Management and the US National Parks Service, workshop participants will be transported to the scenic Red Rock Canyon Park. Once there, we will take a guided tour through key areas of the Park. Facilitated by workshop leaders, participants will use wearable technologies and mobile devices to collect data and document their experiences in Red Rock Canyon. Returning to conference headquarters, participants will then engage with workshop leaders on how personalized learning technologies (PLTs) can be incorporated into formal classroom experiences. While workshop participants are encouraged to bring their own mobile and wearable devices to this workshop, a limited handful of new devices will be on hand to explore their potential as learning tools. Tickets will include transportation, ticket entry, and tour for Red Red Rock Canyon.



#### **TOUR SCHEDULE**

8:45 am: Load bus at Rio Hotel

9:30 am: Arrive at Red Rock Canyon

12 pm: Depart Red Rock Canyon

12:30 - 1:45pm: Lunch break at the Rio

1:45 - 4:30: Classroom-style Workshop

**Tuesday-Friday, March 3-6 • 9:45-10:15 AM**

#### **Newcomer Welcome**

Amazon J• 9:45-10:15 AM

If this is your first SITE conference, please join us for this session!



**Tuesday, March 3 • 5:30-6:45 PM**

Amazon G

#### **Welcome Reception!**

Join us as we welcome you to Las Vegas, Nevada with music, mingling, and refreshments!



**Wednesday, March 4**

#### **Poster/Demonstrations**

Amazon G • 10:15 AM-5:15 PM

Group 1 10:15 AM-12:30 PM • Group 2 1:45-3:15 PM

Group 3 3:45-5:15 PM

Snacks provided and drawings for prizes!

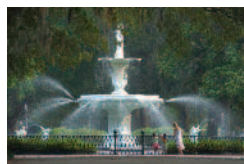


**Friday, March 6**

**2:45-3:15 PM**

Amazon Foyer

**Closing Reception and  
Invitation to SITE 2016 in  
Savannah, Georgia, US!**



© Visit Savannah

**Wednesday March 4 • 9:30 AM - 1:00 PM**

#### **Tour: The Alexander Dawson School**

Participants of this session will travel to The Alexander Dawson School (<http://www.adsrm.org>) in Las Vegas to observe student learning that is enhanced and accelerated by effective pedagogy in a one-to-one program. Participants will tour the pre-k –8 elementary school, interact with a student panel on technology usage, interview an “early adopter” teacher cohort and meet educators who strive for “above the line” technology integration using SAMR model. The Alexander Dawson School is an independent school with an innovative curriculum designed to challenge students to learn, create, respect, question and think critically.

#### **TOUR SCHEDULE**

9:30am - Depart Rio Hotel

10:00am - Meet with the Direction of Education and Director of Technology in Library Theater room to learn the background of implementation process. Coffee and Pastries Provided.

10:30am - 11:30am - Three group rotation

1. School tour - see the students & technology in action

2. Student panel with Q & A

3. Teacher showcase with Q & A

11:30am -12:00pm - Lunch with our "first adopter" teacher cohort and division heads

12:30pm - Return to Rio Hotel



# SITE PROGRAM COMMITTEE

Jason Abbitt, Miami Univ., United States  
 Elsayed Abd Elmawla, Alexandria Univ., Bahrain  
 Mario Adkins, Grand Valley State Univ., United States  
 Joachim Agamba, College of Education, Idaho State Univ., United States  
 Mete Akcaoglu, Georgia Southern Univ., United States  
 Jennifer Albert, NC State Univ., United States  
 Curby Alexander, Texas Christian Univ., United States  
 Nagla Ali, Emirates College of Advanced Education, United Arab Emirates  
 Marsha Alibrandi, Fairfield Univ., United States  
 Heejung An, William Paterson Univ. of New Jersey, United States  
 Christine Anderson, Western Illinois Univ., United States  
 Cindy Anderson, Roosevelt Univ., United States  
 Leonard Annetta, George Mason Univ., United States  
 Yayoi Anzai, Kyushu Univ., Japan  
 Leanna Archambault, Arizona State Univ., United States  
 Hasan Ashrafi-rizi, Isfahan Univ. of Medical Sciences, Iran (Islamic Republic Of)  
 Lujean Baab, DeSales Univ., United States  
 Youngkyn Baek, Boise State Univ., United States  
 Thomas Baker, Esri, United States  
 Evrim Baran, Iowa State Univ., United States  
 Michael Barbour, Sacred Heart Univ., United States  
 Sally Beisser, Drake Univ., United States  
 Muhammad Betz, Southeastern Oklahoma State Univ., United States  
 Madhumita Bhattacharya, Univ. of the South Pacific, Fiji  
 Matthew Boggan, Mississippi State Univ., United States  
 Raj Boora, Unaffiliated, Canada  
 Jered Borup, George Mason Univ., United States  
 Beth Bos, math education, United States  
 Matthew Boyer, Clemson Univ., United States  
 Lorraine Boyle, Bemidji State Univ., United States  
 Pamela Bracey, Mississippi State Univ., United States  
 Jody Britten, The Metiri Group, United States  
 Willette Brye, Univ. of South Alabama, United States  
 Glen Bull, Univ. of Virginia, United States  
 Prince Bull, n/a, United States  
 Lucy Bush, United States  
 Cory Callahan, The Univ. of Alabama, United States  
 Alex Camacho-Martinez, Univ. of Puerto Rico at Humacao, Puerto Rico  
 Renee Cambiano, Northeastern State Univ., United States  
 Pasquina Campanella, Univ. of Bari, Italy  
 Diana Campbell, Michigan State Univ., United States  
 Roger Carlsen, Wright State Univ., United States  
 Glendia Cartwright, Post Univ., United States  
 Terence Cavanaugh, Univ. of North Florida, United States  
 Kan Kan Chan, Univ. of Macau, Macau  
 Karen Chassereau, Georgia Southern Univ., United States  
 Xi Chen, Texas Tech Univ., United States  
 Amelia Cheney, Appalachian State Univ., United States  
 Kyle Cheney, Virginia Polytechnic and State Univ., United States  
 Stephanie Cheney, Univ. of New Hampshire, United States  
 Beomkyu Choi, Univ. of Connecticut, United States  
 Cynthia Choi, Le Moyne College, United States  
 Hui-Ya Chuang, Univ. of Hawaii, United States  
 Lisa Clark, New York City Department of Education, United States  
 Kim Cochrane, Framingham State Univ., United States  
 Rebecca Coda, Littleton Elementary School District, United States  
 Jonathan Cohen, Univ. of Virginia, United States  
 Darryl Corey, Kennesaw State Univ., United States  
 Clara Coutinho, Portugal  
 Suzy Cox, Utah Valley Univ., United States  
 Caroline M. Crawford, Univ. of Houston-Clear Lake, United States  
 Hugh Crumley, Duke Univ., United States  
 Betul Czerkowski, Univ. of Arizona, United States  
 Livia D'Andrea, Univ. of Nevada, Reno, United States  
 Chris Dann, Univ. of the Sunshine Coast, Australia  
 Ajay Das, Murray State Univ., United States  
 Niki Davis, Univ. of Canterbury e-Learning Lab, New Zealand  
 Trina Davis, Texas A&M Univ., United States  
 Lisa Dawley, GoGo Labs, United States  
 Madhavi Dharankar, Yashavantrao Chavan Maharashtra Open University, India

Lee Digiovanni, Kennesaw State Univ., United States  
 Bernie Dodge, San Diego State Univ., United States  
 Aaron Doering, Univ. of Minnesota, United States  
 Vanessa Domine, Montclair State Univ., United States  
 Agyei Douglas, Univ. of Cape Coast, Ghana  
 Karen Dunlap, Texas Woman's Univ., United States  
 Karee Dunn, Univ. of Arkansas, United States  
 Linda Easley-Tidwell, Louisiana State Univ. in Shreveport, United States  
 Kellah Edens, Univ. of South Carolina, United States  
 Belinda Edwards, Kennesaw State Univ., United States  
 Amy Eguchi, Bloomfield College, United States  
 Judith Enriquez, Univ. of North Texas, United States  
 Mikhail epshteyn, St. Petersburg State Univ., Russian Federation  
 Lara Ervin, Univ. of San Francisco, United States  
 Linda Espey, Grand View Univ., United States  
 Larry Ferguson, Secondary Education and School Leadership Norfolk State Univ., United States  
 Petra Fisser, National Institute for Curriculum Development, Netherlands  
 Ray Francis, Central Michigan Univ., United States  
 Teresa Franklin, Ohio Univ., United States  
 Virgil Fredenberg, Univ. of Alaska Southeast, United States  
 Karen French, The Univ. of Texas at Austin, United States  
 Julia Fuller, Kennesaw State Univ., United States  
 Paula Furr, Northwestern State Univ., United States  
 Penny Garcia, Univ. of Wisconsin Oshkosh, United States  
 Humeira Genc, Suleyman Sah Univ., Turkey  
 David Gibson, Curtin Univ., United States  
 Ian Gibson, United Kingdom  
 Henry Gillow-Wiles, Oregon State Univ., United States  
 Linda Goeller, Seminole State College, United States  
 L Goldsmith, Abilene Christian Univ., United States  
 Bilal Gonen, Univ. of West Florida, United States  
 Michelle Gonzalez, Marywood Univ. Scranton, PA, United States  
 Jonathon Good, Michigan State Univ., United States  
 Lisa Grable, United States  
 Jeffrey Hall, Mercer Univ., United States  
 Thomas Hammond, Lehigh Univ., United States  
 Randall Hansen, National-Louis Univ., United States  
 Yungwei Hao, National Taiwan Normal Univ., Taiwan  
 Judi Harris, School of Education, College of William & Mary, United States  
 Richard Hartshorne, Univ. of Central Florida, United States  
 Dawn Hathaway, George Mason Univ., United States  
 Danah Henriksen, Michigan State Univ., United States  
 Audra Hiltner, Ohio Univ., United States  
 Alex Hodges, American Univ., United States  
 Mark Hofer, College of William & Mary, United States  
 Steve Horton, Northwestern State Univ., United States  
 Elaine Hoter, Ohalo College of Education and the Mofet Institute, Israel  
 Martina Ide, Inst. for Quality Dev. at School, Germany  
 Marlene Jackson, Univ. of Maryland & Univ. of Phoenix, United States  
 Kamini Jaipal-Jamani, Brock Univ., Canada  
 Mohja Jerbi, Texas Tech Univ., United States  
 Jennifer Jilks, Retired teacher, Canada  
 Darrel Johnson, Carroll Univ., United States  
 Natalie Johnson-Leslie, Arkansas State Univ., United States  
 Christopher Johnston, American Institutes for Research, United States  
 James Jurica, Texas A&M Univ. San Antonio, United States  
 Madeline Justice, Texas A&M Univ.-Commerce, United States  
 Jacqueline Kaminski Mumford, Walsh Univ., United States  
 Kayvan Kaseb, Univ. of Kurdistan, Iran (Islamic Republic Of)  
 Gurkirat Kaur, Chitkara College of Education for Women, Chitkara Univ., Punjab Campus, India  
 Mary Kayler, Univ. of Mary Washington, United States  
 Matthew Kearney, Univ. of Technology, Sydney, Australia, Australia  
 Jared Keengwe, Univ. of North Dakota, United States  
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## SITE REVIEW POLICY

**SITE conference submissions are peer-reviewed by at least two reviewers, and usually three reviewers, who are members of the conference's international Program Committee of experts in fields specifically matching the conference topics. Papers are subject to a double-blind review. Reviewers are required to provide the author with comments intended to improve the content, style, and other issues which should improve the quality of the article.**

**If the review results are not clear, at least two members of the conference's Program Committee decide whether a paper can be accepted or not, and in which presentation category.**

**A review of all papers receiving high review scores is undertaken by all the members of the Board to nominate outstanding papers.**

### **Submission evaluation criteria:**

Potential value/impact of research or developments; Relevance to conference; Originality; Style: Clarity, Length, Originality, Etc.

**Acceptance rate:** The acceptance rate for SITE conferences is 25-39%.

## HOTEL INFORMATION

Please support your conference by reserving your room at the conference hotel. SITE reserves a block of discounted rooms for attendees. If these rooms are not booked, the conference must pay a sizeable penalty. Only a limited block of rooms are available at this rate, so be sure to book early!

### Special Hotel Rates through January 29, 2015

Special discounted hotel rates have been secured for SITE participants at the Rio All-Suites Las Vegas Hotel & Casino. To receive this special rate, hotel reservations must be made by the above date. You must identify yourself as a SITE attendee to receive the special rate. Reservation requests received after the this date will be confirmed at the conference rate on a space available basis only. note.

All conference sessions will be held at the conference hotel.

#### Discounted Rate: \$125.00 US per room

Additional persons will be charged at a rate of \$30.00 per person, per night, with a maximum of four (4) persons per guest room.

These guest room rates are offered by the Hotel from Saturday, February 28 – Saturday March 7, and are subject to availability of guest rooms at the time of reservation. Above

reflect per night cost, for single or double occupancy. Rates are subject to Clark County Room Tax, currently twelve percent (12%). To receive this special rate, hotel reservations must be made as early as possible. You must identify yourself as a SITE Conference attendee.

**Guest Reservations:** Attendees may make reservations at: 888-746-6955 or <http://www.riolasvegas.com/>



**Rio All-Suites Las Vegas Hotel & Casino**  
3700 W. Flamingo Road  
Las Vegas, NV 89103

## TRAVEL INFORMATION

#### Weather: March

- Average high temperature: 69° F
- Average low temperature: 44° F

**Air:** Conference participants can fly into McCarran International Airport (LAS) which is just one mile from downtown Las Vegas. For flight information and general information visit: [www.mccarran.com/](http://www.mccarran.com/)

#### Ground:

Terminal 1: Taxicabs are available on the east side of baggage claim, outside door exits 1 - 4.  
Terminal 3: Taxis are conveniently located outside on Level Zero. There are 20 taxi loading positions on the west end of the building to serve domestic travelers and 10 loading positions on the east side of the building to accommodate international travelers.

**Discount Shuttle:** See the conference travel page for more information about special shuttle discounts for SITE attendees: [site.aace.org/conf/cities/las-vegas/hotel.htm](http://site.aace.org/conf/cities/las-vegas/hotel.htm)

## REGISTRATION INFORMATION

### Secure Web registration is available: [conf.aace.org/site/registration](http://conf.aace.org/site/registration)

Registration Discount for Current AACE Members. When you complete the SITE Registration Form, you will have the option of joining AACE and registering for the Conference at the discounted member rate.

#### ► IMPORTANT DATES

**Early Registration Deadline:** January 29, 2015 (midnight EST)

Save up to 10% if your registration and payment are received by January 29, 2015. After this date, regular fees apply.

**Hotel Reservation Deadline:** January 29, 2015

Any registration or payment (web, fax, or mail) received by AACE after January 29, 2015, will NOT be included in advance registration records. After January 29, 2015, you will either need to register and make payment on-site at the conference registration desk or bring proof of registration and payment with you.

**Cancellation/Refund Policy:** Registrant requests for refund of registration fee will be considered if a written request is sent postmarked by the early registration date, January 29, 2015. No refunds can be issued for requests postmarked after the early registration date. Refunds are subject to a \$95 cancellation fee; there are no refunds for non-attendance.

#### ► YOUR REGISTRATION INCLUDES

- Keynote & Invited Speakers
- 1,200+ concurrent sessions in varied formats to suit individual needs • Proceedings access via the EdITLib Digital Library
- Access to view & participate in Virtual Presentations
- Presenter AV provided at no cost: PC, Internet, projector, & screen
- Free onsite wireless network for use in meeting rooms/public areas
- Technical support
- Newcomer orientations/receptions
- 150+ Poster/Demo sessions
- Special Interest Group (SIG) sessions
- Complimentary Welcome Reception
- Refreshment breaks, twice daily
- Corporate Sessions
- "My Conference" mobile tool to create a customized conference schedule
- Job posting bulletin board – sponsor: AACE Career Center



# SITE MEMBERSHIP APPLICATION

You can also apply online at [site.aace.org/membership.html](http://site.aace.org/membership.html)

## Membership Options

### Professional Membership

- Online subscription to JTATE (Journal of Technology and Teacher Education)
- Full online access to back issues of that journal
- Online subscription to the CITE (Contemporary Issues in Technology & Teacher Education) Journal
- Discounted SITE/AACE conference registrations
- Access to the AACE Career Center and Job Board
- All the benefits of SITE/AACE Membership.

**US \$125**

### Student Membership

- All the same benefits of a Professional Membership
- Offered at a discount for students
- **MUST** be enrolled as a full-time student in an accredited educational institution and provide school information below

**US \$45**

### Professional Membership PLUS EditLib – The *Only* Digital Library Dedicated to Education & Information Technology

- All the same benefits of a Professional Membership
- PLUS 1-year subscription to the EditLib with 100,000+ peer-reviewed journal articles, conference papers and presentations, videos, webinars and much more

**\$175**

### Student Membership PLUS EditLib – The *Only* Digital Library Dedicated to Education & Information Technology

- All the same benefits of a Professional Membership
- PLUS 1-year subscription to the EditLib
- **MUST** be enrolled as a full-time student in an accredited educational institution and provide school information below

**\$75**

### Virtual Membership

- Full access to EditLib – Education & Information Technology Digital Library (Value \$150)
- AACE F2F Conference Registration discounts

- Registration as a virtual participant and proceedings access for:  
SITE – Society for Information Technology & Teacher Education International Conference (Value \$235)  
EdMedia – World Conference on EdMedia & Technology (Value \$225)  
E-Learn – World Conference on E-Learning (Value \$225)

**\$395 (\$835 value)**

### Library/Institution Subscriptions

- ☐ International Journal on E-Learning (IJEL) **\$195**
- ☐ Journal of Educational Multimedia and Hypermedia (JEMH) **\$195**
- ☐ Journal of Computers in Math and Science Teaching (JCMST) **\$195**
- ☐ Journal of Interactive Learning Research (JILR) **\$195**

- Libraries may purchase subscription to AACE print Journal(s) and/or the EditLib

- ☐ Journal of Online Learning Research (JOLR) **\$195**
- ☐ Journal of Technology and Teacher Education (JTATE) **\$195**
- ☐ EditLib – Education & Information Tech. Library (electronic) **\$1995**

*Additional shipping charge of \$15 per journal per year for non-U.S. addresses*

## Applicant Information

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_ ☐ New Member ☐ Renewal Membership # \_\_\_\_\_

If applying as a student please provide School/Institution Name: \_\_\_\_\_ Expected Graduation Date: \_\_\_\_\_

## Method of Payment (US Dollars)

Enclosed: ☐ Check (U.S. funds & bank, payable to AACE) ☐ Purchase Order (PO must be included plus \$10 service charge)

Credit Card: ☐ MasterCard ☐ VISA ☐ AME ☐ Bank Wire (Wire info must be included plus \$25 service charge) ☐ Discover

**TOTAL:**

**\$**

Card # \_\_\_\_\_ Card Exp. Date \_\_\_\_ / \_\_\_\_ Signature: \_\_\_\_\_

Return to: AACE, P.O. Box 719, Waynesville, NC 28786 • E-mail: [info@aace.org](mailto:info@aace.org) • [www.aace.org](http://www.aace.org)

# SITE 2015 Registration Form

March 2-6 • Las Vegas, Nevada, US • Rio All-Suites Las Vegas Hotel & Casino

PLEASE PRINT LEGIBLY – ONE REGISTRANT PER FORM – DO NOT SEND DUPLICATE FORMS

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company or School Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Code/Country: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## SITE 2015 Registration (U.S. Dollars)

Join or renew now and save by registering at the member rate, see page 9. All registration fees include entry to Keynote, Invited, Paper, Panel, Poster/Demo, and Corporate Demonstrations; SIG Discussions; Receptions; Refreshment breaks; Abstracts Book; and unlimited access to all papers via EdITLib -- Education and Information Technology Digital Library (<http://editlib.org>).

<b>SITE/AACE Member</b>	\$395.00	\$ _____
<b>Nonmember (Automatic SITE Membership)</b>	\$495.00	\$ _____
<b>Student Member</b>	\$195.00	\$ _____
<b>Student Nonmember* ((Automatic SITE Membership)</b>	\$215.00	\$ _____
<b>K-12 Teacher*</b>	\$235.00	\$ _____
<b>Virtual Participant SITE/AACE Member</b>	\$195.00	\$ _____
<b>Virtual Participant NonMember</b>	\$235.00	\$ _____
<b>Workshops (<a href="http://site.aace.org/conf/tutorials">site.aace.org/conf/tutorials</a>)</b>	\$65.00/each	\$ _____

\*If you qualify for either the student or K-12 teacher rate, you must have already provided or bring to the on-site registration a department/school letter attesting to your full-time student or teacher status. Without this letter, the conference must charge you the regular registration rate.

## Workshops (Workshops are not included in the Registration fee. See page 6 of this booklet for titles and descriptions.)

**Monday, March 2 Morning**  
W2 OR W3 OR W4

**Monday, March 2 Afternoon**  
W5 OR W6 OR W7

Qty: \_\_\_\_\_ @ \$65.00 each \$ \_\_\_\_\_

## Tour: The Alexander Dawson School

Participants of this session will travel to The Alexander Dawson School (<http://www.adsrm.org>) in Las Vegas to observe student learning that is enhanced and accelerated by effective pedagogy in a one-to-one program. Participants will tour the pre-k –8 elementary school, interact with a student panel on technology usage, interview an “early adopter” teacher cohort and meet educators who strive for “above the line” technology integration using SAMR model. The Alexander Dawson School is an independent school with an innovative curriculum designed to challenge students to learn, create, respect, question and think critically.

Qty: \_\_\_\_\_ @ \$89.00 each \$ \_\_\_\_\_

## EdITLib Digital Library Subscription

Receive 40% discount (only \$89) for 1 year subscription to EdITLib Digital Library of 25,000+ research papers, etc. If you are already a subscriber, choosing this will extend your subscription by an additional year.

Qty: \_\_\_\_\_ @ \$25.00 each \$ \_\_\_\_\_

## Method of Payment (US Dollars) Payment must accompany registration.

- Select one:
- ☐ Check (U.S. funds/bank, payable to E-Learn 2010/AACE; must be mailed to SITE/AACE)
  - ☐ Purchase Order (add \$10 to total. Must be postmarked or faxed to SITE/AACE by January 30, 2015)
  - ☐ Bank Wire Transfer (add \$25 to total. Copy of wire transfer must be mailed or faxed to SITE/AACE)

Credit Card: ☐ MasterCard ☐ VISA ☐ Discover ☐ AMEX

Card Holder's Name: \_\_\_\_\_

Card # \_\_\_\_\_ Card Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Total:**

\$ \_\_\_\_\_

Return to: SITE 2015/AACE PO Box 719, Waynesville, NC 28786 • E-mail: [info@aace.org](mailto:info@aace.org)



## LIGHTS, LUCK, & LEGENDS



# Las Vegas

### FACTS BEHIND THE FUN



**150,000**

number of hotel/motel rooms

**2 MILLION**

residential population

**39 MILLION**

average number of visitors per year

**6.1 BILLION**

yearly gaming revenue of the  
Las Vegas strip

For decades, Las Vegas has occupied an unrivaled place in America's cultural identity. Elvis impersonators, showgirls, casinos and neon lights are some of the most familiar emblems of Las Vegas' culture, but they are only part of the story. Aside from being known as a playground for the rest of the country, Las Vegas is also a desert oasis filled with art, culture, adventure and natural beauty.

In recent years, Las Vegas has secured its place on the cultural map. In 1998, Steve Wynn surprised many when he decided to open an art gallery in his 1.9 billion hotel-casino, Bellagio. Art critics were skeptical, but the public applauded his efforts when the Bellagio Gallery of Fine Art opened and launched Las Vegas to the forefront of the art scene. With eyes glued to this emerging art center, other reputable art institutions started looking toward Las Vegas. The result: fine art galleries located in the resort corridor, featuring revered masterpieces by celebrated artists. While hotels embraced the new frontier of bringing art to Las Vegas, others focused on preserving one of the most famous aspects of Las Vegas' vibrant history. The Neon Museum is a collection of classic neon signs from the 1940s to present day. The collection currently features 11 refurbished, vintage neon signs. The museum is also developing a new building to house the non-restored historic signs, currently displayed on a three-acre outdoor site called the Boneyard.

Neon has beckoned visitors to the endless casinos and grand entertainment shows of the Las Vegas Strip for decades, but the city's gaming history began even before the bright lights ever beamed. On March 19, 1931, Governor Fred Balzar signed a bill that legalized gaming in Nevada. Since that day, Nevada, and especially Las Vegas, has become recognized worldwide as a premier gaming destination. From traditional card

and dice games, to slot machines and race and sports book betting, the casino industry has flourished and evolved into an international phenomenon. Now, more than 80 years later, Nevada celebrates the very industry that has supported economic growth in the state. In 2011, the Las Vegas strip raked in more than \$6 billion in gaming revenue.

If taking risks isn't your business, Las Vegas is close to many natural attractions that are a guaranteed win-win experience. Mt. Charleston, Red Rock Canyon, Valley of Fire State Park and the Mojave National Preserve are just a few of the scenic attractions located within just 60 miles of downtown. From hiking, camping, and skiing to the natural beauty and wildlife of the region, there is plenty to see around Las Vegas for those who want a break from the fast pace of the city. Even within city limits you can find an escape. Las Vegas is home to more than 50 exquisite, challenging championship golf courses designed by legends of the sport and available for play throughout the year thanks to the area's inviting climate.

No matter what your pleasure, Las Vegas is jam-packed with sights and sounds to thrill, and adventures to suit every possible palette. Join us in Las Vegas for SITE 2015 and take a chance on a great time!

Get to know Las Vegas at:  
**[www.lvcva.com](http://www.lvcva.com)**

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